

# Metropolitan Transportation Commission

## Transit-Oriented Development

New Movers Survey

## Summary Report

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San Francisco, California

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# INTRODUCTION

## Background

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The Metropolitan Transportation Commission (MTC) wanted to elicit insights from Bay Area residents about the moving/home selection process. In order to ensure the home selection and moving process was freshly in mind, all potential study respondents had either recently moved or were planning to move.

In late 2007 and early 2008, Corey, Canapary & Galanis conducted focus groups which provided qualitative insights into the moving and home selection process for Bay Area residents. This information was used to develop a telephone survey questionnaire, which was then used to garner quantitative, statistically reliable information about the moving and home selection process.

## Methodology

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Phone interviewers of Corey, Canapary & Galanis contacted residents of Alameda, Contra Costa, San Francisco, San Mateo, and Santa Clara counties, asking if the respondent had recently moved or was planning to move. Of those who affirmed they had either moved within the last 3 years or were planning to move in the next year, interviewers conducted 911 interviews. Interviewing was conducted in English, Spanish, and Cantonese.

The questionnaire sought demographic information about the respondents, a rating of various attitudinal statements (based on respondents' priorities in finding a new home), and respondents' reaction to a series of potential trade-offs when finding a new home. The average length of the questionnaire was approximately 13 ½ minutes.

After a pre-test was conducted March 20-22, 2008, the questionnaire was further refined, and full fieldwork was conducted May 13, 2008, through July 9, 2008.

## Sample Sources

The sample sources used in completing these interviews were: a) a "new mover" sample list; b) a Random Digit Dial sample; and c) random sample of cell phone numbers. The "new movers" list specifically targets residents who have relocated in the Bay Area. The Random Digit Dial (RDD) sample is a geographically targeted sample that has been randomly generated. All of the sample sources targeted the five Bay Area counties surveyed.

# DETAILED OBSERVATIONS

## **Part 1: Reasons for Choosing Home**

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## Reasons for Choosing Home

Q6. What was the main reason for choosing the home or apartment where you moved?  
(Open-ended responses)

### Top Reasons by County

	----- read across ----->					
	TOTAL	ALAMEDA	CONTRA COSTA	SANTA CLARA	SAN FRANCISCO	SAN MATEO
Base = 846 (Movers)	%	%	%	%	%	%
Close to work/job opportunities.....	23	24	16	29	17	25
Price – reasonable/good value.....	20	23	18	17	21	21
Larger home.....	11	15	10	10	13	7
School district.....	10	8	15	13	-	10
Close to family.....	7	6	9	7	3	11
Close to school/university.....	6	8	5	7	5	5
Easy access to transit.....	6	5	2	2	20	7

### Top Reasons by Length of Time in Bay Area

	----- read across ----->					
	TOTAL	LESS THAN 1 YEAR	1-2 YEARS	3-5 YEARS	6-10 YEARS	11+ YEARS
Base = 846 (Movers)	%	%	%	%	%	%
Close to work/job opportunities.....	23	37	25	22	26	16
Price – reasonable/good value.....	20	12	28	20	22	21
Larger home.....	11	6	8	8	13	14
School district.....	10	12	9	9	17	7
Close to family.....	7	13	9	6	1	7
Close to school/university.....	6	8	12	3	5	6
Easy access to transit.....	6	8	9	2	5	7

(See Statistical Table 6)

## Part 2: Attitudinal Statements

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For attitudinal statements, respondents were told:

Next, I am going to read you a list of statements regarding your move. Please rate each using a scale of 0 to 10, where 0 means strongly disagree and 10 means strongly agree. You may use any number between 0 and 10.

**OVERALL RATINGS – ATTITUDINAL STATEMENTS**

ATTRIBUTE	MEAN (0-10 scale)
Q8. Living in a neighborhood where I felt safe enough walking at night.....	8.46
Q12. Living in a clean neighborhood .....	8.29
Q13. Living in a neighborhood where it is safe and convenient to walk or bike to do my errands ...	8.03
Q34. Living within a short commute to work.....	7.35
Q11. Living on a quiet street .....	7.32
Q23. Having plenty of indoor space.....	7.23
Q14. Living where there are nearby places for outdoor recreation.....	7.21
Q18. Having pleasant public parks nearby where my family or pets can safely play .....	7.20
Q15. Living in a neighborhood where there are places to spend time.....	7.19
Q20. Having a dedicated parking spot.....	6.99
Q19. Having my own garage.....	6.66
Q17. Having a back yard .....	6.42
Q24. Living within easy access to a freeway .....	6.42
Q21. Having easy on-street parking .....	6.07
Q35. Living where I can easily commute using transit .....	6.07
Q41. Living in a neighborhood where transit is reliable .....	5.95
Q33. Living in a school district that provides a good education .....	5.85
Q27. Living within easy access to local bus or Muni .....	5.59
Q32. Being able to safely walk to schools.....	5.53
Q16. Having a front yard or space in front of my home.....	5.47
Q30. Living within an easy transit ride to downtown San Francisco .....	5.10
Q25. Living within an easy drive to BART.....	5.03
Q26. Living within an easy walk to BART .....	4.55
Q31. Living within easy access from my home to a commuter rail system.....	4.55
Q22. Living in a newer home .....	4.52
Q9. Living in a neighborhood that offers a mix of housing types .....	4.39
Q28. Living within an easy drive to downtown San Francisco .....	4.11
Q10. Living in a new neighborhood as opposed to an older neighborhood .....	3.92
Q29. Living in San Francisco .....	2.96

(See Statistical Tables 9-36 and 42)

**SAFE NEIGHBORHOODS**

Q8. Living in a neighborhood where I felt safe enough walking at night is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>8.46</b>	<b>48</b>	<b>80</b>	<b>4</b>	<b>5</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>8.81</b>	<b>51</b>	<b>84</b>	<b>1</b>	<b>2</b>
<b>Rent</b> .....	(571)	<b>8.27</b>	<b>46</b>	<b>78</b>	<b>5</b>	<b>6</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>8.43</b>	<b>49</b>	<b>78</b>	<b>4</b>	<b>5</b>
<b>35-44</b> .....	(262)	<b>8.74</b>	<b>49</b>	<b>85</b>	<b>2</b>	<b>2</b>
<b>45-54</b> .....	(161)	<b>8.60</b>	<b>52</b>	<b>84</b>	<b>4</b>	<b>5</b>
<b>55 and Older</b> .....	(184)	<b>8.13</b>	<b>45</b>	<b>76</b>	<b>5</b>	<b>7</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>8.34</b>	<b>42</b>	<b>80</b>	<b>4</b>	<b>5</b>
<b>Female</b> .....	(491)	<b>8.56</b>	<b>54</b>	<b>81</b>	<b>4</b>	<b>5</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>8.34</b>	<b>51</b>	<b>76</b>	<b>5</b>	<b>6</b>
<b>Contra Costa</b> .....	(202)	<b>8.58</b>	<b>52</b>	<b>81</b>	<b>3</b>	<b>4</b>
<b>Santa Clara</b> .....	(228)	<b>8.70</b>	<b>50</b>	<b>86</b>	<b>3</b>	<b>4</b>
<b>San Francisco</b> .....	(135)	<b>8.04</b>	<b>37</b>	<b>76</b>	<b>7</b>	<b>7</b>
<b>San Mateo</b> .....	(87)	<b>8.56</b>	<b>44</b>	<b>85</b>	<b>1</b>	<b>2</b>

(See Statistical Table 9)



**HOUSING MIX**

Q9. Living in a neighborhood that offers a mix of housing types such as single-family homes, town homes, and apartments – is one of the most important factors to my household in deciding where to move.

			----- read across -----			
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>4.39</b>	<b>8</b>	<b>20</b>	<b>19</b>	<b>32</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>4.01</b>	<b>3</b>	<b>15</b>	<b>18</b>	<b>35</b>
<b>Rent</b> .....	(571)	<b>4.59</b>	<b>11</b>	<b>22</b>	<b>20</b>	<b>31</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>4.18</b>	<b>7</b>	<b>17</b>	<b>20</b>	<b>34</b>
<b>35-44</b> .....	(262)	<b>4.30</b>	<b>6</b>	<b>16</b>	<b>17</b>	<b>31</b>
<b>45-54</b> .....	(161)	<b>4.58</b>	<b>11</b>	<b>22</b>	<b>19</b>	<b>33</b>
<b>55 and Older</b> .....	(184)	<b>4.81</b>	<b>11</b>	<b>27</b>	<b>20</b>	<b>28</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>4.24</b>	<b>6</b>	<b>16</b>	<b>19</b>	<b>32</b>
<b>Female</b> .....	(491)	<b>4.53</b>	<b>10</b>	<b>23</b>	<b>19</b>	<b>32</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>4.45</b>	<b>9</b>	<b>20</b>	<b>18</b>	<b>31</b>
<b>Contra Costa</b> .....	(202)	<b>4.36</b>	<b>8</b>	<b>19</b>	<b>20</b>	<b>33</b>
<b>Santa Clara</b> .....	(228)	<b>4.33</b>	<b>9</b>	<b>20</b>	<b>22</b>	<b>34</b>
<b>San Francisco</b> .....	(135)	<b>4.47</b>	<b>7</b>	<b>21</b>	<b>20</b>	<b>29</b>
<b>San Mateo</b> .....	(87)	<b>4.34</b>	<b>8</b>	<b>18</b>	<b>16</b>	<b>33</b>

(See Statistical Table 10)

**NEW NEIGHBORHOOD**

Q10. Living in a new neighborhood as opposed to an older neighborhood is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>3.92</b>	<b>6</b>	<b>16</b>	<b>24</b>	<b>38</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>3.83</b>	<b>5</b>	<b>13</b>	<b>20</b>	<b>38</b>
<b>Rent</b> .....	(571)	<b>3.94</b>	<b>7</b>	<b>17</b>	<b>26</b>	<b>39</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>3.93</b>	<b>5</b>	<b>13</b>	<b>24</b>	<b>39</b>
<b>35-44</b> .....	(262)	<b>3.71</b>	<b>4</b>	<b>16</b>	<b>25</b>	<b>41</b>
<b>45-54</b> .....	(161)	<b>3.71</b>	<b>4</b>	<b>12</b>	<b>25</b>	<b>38</b>
<b>55 and Older</b> .....	(184)	<b>4.47</b>	<b>11</b>	<b>24</b>	<b>20</b>	<b>34</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>3.89</b>	<b>7</b>	<b>16</b>	<b>24</b>	<b>38</b>
<b>Female</b> .....	(491)	<b>3.95</b>	<b>6</b>	<b>16</b>	<b>23</b>	<b>39</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>3.99</b>	<b>8</b>	<b>16</b>	<b>23</b>	<b>39</b>
<b>Contra Costa</b> .....	(202)	<b>4.62</b>	<b>10</b>	<b>19</b>	<b>18</b>	<b>30</b>
<b>Santa Clara</b> .....	(228)	<b>4.13</b>	<b>4</b>	<b>18</b>	<b>20</b>	<b>33</b>
<b>San Francisco</b> .....	(135)	<b>3.01</b>	<b>3</b>	<b>11</b>	<b>36</b>	<b>51</b>
<b>San Mateo</b> .....	(87)	<b>2.97</b>	<b>3</b>	<b>9</b>	<b>31</b>	<b>52</b>

(See Statistical Table 11)

**QUIET STREETS**

Q11. Living on a quiet street is one of the most important factors to my household in deciding where to move.

			----- read across ▶ -----			
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>7.32</b>	<b>27</b>	<b>59</b>	<b>6</b>	<b>9</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.77</b>	<b>28</b>	<b>63</b>	<b>2</b>	<b>5</b>
<b>Rent</b> .....	(571)	<b>7.05</b>	<b>26</b>	<b>57</b>	<b>9</b>	<b>11</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.91</b>	<b>21</b>	<b>50</b>	<b>8</b>	<b>9</b>
<b>35-44</b> .....	(262)	<b>7.58</b>	<b>26</b>	<b>65</b>	<b>5</b>	<b>6</b>
<b>45-54</b> .....	(161)	<b>7.52</b>	<b>32</b>	<b>62</b>	<b>6</b>	<b>10</b>
<b>55 and Older</b> .....	(184)	<b>7.53</b>	<b>33</b>	<b>65</b>	<b>7</b>	<b>10</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>7.20</b>	<b>24</b>	<b>56</b>	<b>6</b>	<b>9</b>
<b>Female</b> .....	(491)	<b>7.43</b>	<b>30</b>	<b>62</b>	<b>6</b>	<b>8</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>7.37</b>	<b>28</b>	<b>60</b>	<b>7</b>	<b>9</b>
<b>Contra Costa</b> .....	(202)	<b>7.72</b>	<b>35</b>	<b>69</b>	<b>6</b>	<b>8</b>
<b>Santa Clara</b> .....	(228)	<b>7.62</b>	<b>28</b>	<b>61</b>	<b>4</b>	<b>5</b>
<b>San Francisco</b> .....	(135)	<b>6.11</b>	<b>16</b>	<b>42</b>	<b>13</b>	<b>17</b>
<b>San Mateo</b> .....	(87)	<b>7.36</b>	<b>21</b>	<b>53</b>	<b>3</b>	<b>5</b>

(See Statistical Table 12)

**NEIGHBORHOOD CLEANLINESS**

Q12. Living in a clean neighborhood is one of the most important factors to my household in deciding where to move.

----- read across ----->						
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>8.29</b>	<b>41</b>	<b>78</b>	<b>4</b>	<b>5</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>8.72</b>	<b>43</b>	<b>84</b>	<b>&lt;1</b>	<b>1</b>
<b>Rent</b> .....	(571)	<b>8.02</b>	<b>40</b>	<b>74</b>	<b>7</b>	<b>7</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>7.91</b>	<b>38</b>	<b>70</b>	<b>6</b>	<b>7</b>
<b>35-44</b> .....	(262)	<b>8.39</b>	<b>38</b>	<b>80</b>	<b>3</b>	<b>3</b>
<b>45-54</b> .....	(161)	<b>8.45</b>	<b>44</b>	<b>80</b>	<b>3</b>	<b>4</b>
<b>55 and Older</b> .....	(184)	<b>8.64</b>	<b>48</b>	<b>86</b>	<b>4</b>	<b>4</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>8.05</b>	<b>35</b>	<b>72</b>	<b>4</b>	<b>5</b>
<b>Female</b> .....	(491)	<b>8.48</b>	<b>47</b>	<b>82</b>	<b>5</b>	<b>5</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>8.17</b>	<b>41</b>	<b>75</b>	<b>5</b>	<b>6</b>
<b>Contra Costa</b> .....	(202)	<b>8.75</b>	<b>51</b>	<b>86</b>	<b>4</b>	<b>4</b>
<b>Santa Clara</b> .....	(228)	<b>8.30</b>	<b>40</b>	<b>77</b>	<b>4</b>	<b>4</b>
<b>San Francisco</b> .....	(135)	<b>7.59</b>	<b>31</b>	<b>67</b>	<b>8</b>	<b>9</b>
<b>San Mateo</b> .....	(87)	<b>8.60</b>	<b>40</b>	<b>82</b>	<b>-</b>	<b>-</b>

(See Statistical Table 13)

**WALKING OR BIKING TO ERRANDS**

Q13. Living in a neighborhood where it is safe and convenient to walk or bike to do my errands (such as, grocery stores, banks, dry cleaners, post office, gym) is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>8.03</b>	<b>39</b>	<b>73</b>	<b>3</b>	<b>5</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.93</b>	<b>34</b>	<b>69</b>	<b>2</b>	<b>4</b>
<b>Rent</b> .....	(571)	<b>8.08</b>	<b>42</b>	<b>76</b>	<b>4</b>	<b>6</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>8.05</b>	<b>39</b>	<b>73</b>	<b>4</b>	<b>5</b>
<b>35-44</b> .....	(262)	<b>7.98</b>	<b>37</b>	<b>71</b>	<b>3</b>	<b>5</b>
<b>45-54</b> .....	(161)	<b>8.06</b>	<b>42</b>	<b>73</b>	<b>3</b>	<b>5</b>
<b>55 and Older</b> .....	(184)	<b>8.11</b>	<b>42</b>	<b>78</b>	<b>4</b>	<b>5</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>7.80</b>	<b>31</b>	<b>69</b>	<b>4</b>	<b>6</b>
<b>Female</b> .....	(491)	<b>8.22</b>	<b>46</b>	<b>77</b>	<b>3</b>	<b>5</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>8.03</b>	<b>40</b>	<b>74</b>	<b>3</b>	<b>5</b>
<b>Contra Costa</b> .....	(202)	<b>7.93</b>	<b>40</b>	<b>68</b>	<b>3</b>	<b>5</b>
<b>Santa Clara</b> .....	(228)	<b>7.97</b>	<b>37</b>	<b>71</b>	<b>4</b>	<b>5</b>
<b>San Francisco</b> .....	(135)	<b>8.27</b>	<b>41</b>	<b>81</b>	<b>5</b>	<b>6</b>
<b>San Mateo</b> .....	(87)	<b>8.05</b>	<b>39</b>	<b>76</b>	<b>2</b>	<b>5</b>

(See Statistical Table 14)

**OUTDOOR RECREATION**

Q14. Living where there are nearby places for outdoor recreation such as parks, hike and bike trails and greenways is one of the most important factors to my household in deciding where to move.

----- read across ----->						
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>7.21</b>	<b>23</b>	<b>56</b>	<b>6</b>	<b>7</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.53</b>	<b>21</b>	<b>60</b>	<b>2</b>	<b>3</b>
<b>Rent</b> .....	(571)	<b>7.01</b>	<b>24</b>	<b>53</b>	<b>8</b>	<b>10</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>7.21</b>	<b>23</b>	<b>56</b>	<b>6</b>	<b>7</b>
<b>35-44</b> .....	(262)	<b>7.57</b>	<b>20</b>	<b>58</b>	<b>3</b>	<b>3</b>
<b>45-54</b> .....	(161)	<b>7.47</b>	<b>30</b>	<b>62</b>	<b>6</b>	<b>8</b>
<b>55 and Older</b> .....	(184)	<b>6.51</b>	<b>20</b>	<b>46</b>	<b>9</b>	<b>13</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>7.11</b>	<b>20</b>	<b>52</b>	<b>6</b>	<b>7</b>
<b>Female</b> .....	(491)	<b>7.29</b>	<b>26</b>	<b>59</b>	<b>6</b>	<b>8</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>7.36</b>	<b>27</b>	<b>59</b>	<b>6</b>	<b>7</b>
<b>Contra Costa</b> .....	(202)	<b>7.13</b>	<b>24</b>	<b>55</b>	<b>8</b>	<b>9</b>
<b>Santa Clara</b> .....	(228)	<b>7.31</b>	<b>21</b>	<b>56</b>	<b>4</b>	<b>5</b>
<b>San Francisco</b> .....	(135)	<b>6.58</b>	<b>14</b>	<b>46</b>	<b>9</b>	<b>12</b>
<b>San Mateo</b> .....	(87)	<b>7.66</b>	<b>24</b>	<b>61</b>	<b>1</b>	<b>3</b>

(See Statistical Table 15)

**NEARBY ENTERTAINMENT/DINING**

Q15. Living in a neighborhood where there are places to spend time (such as bookstores, movie theaters, community centers, coffee shops, and libraries) is one of the most important factors to my household in deciding where to move.

			----- read across ▶ -----			
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>7.19</b>	<b>23</b>	<b>55</b>	<b>5</b>	<b>7</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.33</b>	<b>21</b>	<b>53</b>	<b>2</b>	<b>4</b>
<b>Rent</b> .....	(571)	<b>7.11</b>	<b>24</b>	<b>56</b>	<b>7</b>	<b>9</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>7.13</b>	<b>21</b>	<b>53</b>	<b>4</b>	<b>7</b>
<b>35-44</b> .....	(262)	<b>7.27</b>	<b>22</b>	<b>56</b>	<b>3</b>	<b>6</b>
<b>45-54</b> .....	(161)	<b>7.29</b>	<b>27</b>	<b>57</b>	<b>6</b>	<b>8</b>
<b>55 and Older</b> .....	(184)	<b>7.21</b>	<b>25</b>	<b>58</b>	<b>6</b>	<b>7</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.96</b>	<b>18</b>	<b>51</b>	<b>5</b>	<b>9</b>
<b>Female</b> .....	(491)	<b>7.39</b>	<b>28</b>	<b>59</b>	<b>5</b>	<b>6</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>7.03</b>	<b>21</b>	<b>52</b>	<b>6</b>	<b>8</b>
<b>Contra Costa</b> .....	(202)	<b>7.13</b>	<b>24</b>	<b>55</b>	<b>5</b>	<b>7</b>
<b>Santa Clara</b> .....	(228)	<b>7.15</b>	<b>21</b>	<b>54</b>	<b>3</b>	<b>7</b>
<b>San Francisco</b> .....	(135)	<b>7.25</b>	<b>27</b>	<b>59</b>	<b>8</b>	<b>10</b>
<b>San Mateo</b> .....	(87)	<b>7.83</b>	<b>28</b>	<b>64</b>	<b>1</b>	<b>2</b>

(See Statistical Table 16)

**FRONT YARD**

Q16. Having a front yard or space in front of my home is one of the most important factors to my household in deciding where to move.

			----- read across -----			
	BASE #	MEAN (0-10 scale)	Strongly Agree (10 rating) %	Top Three (Net) (8-10 rating) %	Strongly Disagree (0 rating) %	Bottom Three (0-2 rating) %
<b>TOTAL</b> .....	(911)	<b>5.47</b>	<b>16</b>	<b>32</b>	<b>13</b>	<b>23</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>6.00</b>	<b>15</b>	<b>36</b>	<b>7</b>	<b>16</b>
<b>Rent</b> .....	(571)	<b>5.14</b>	<b>15</b>	<b>30</b>	<b>17</b>	<b>27</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>5.32</b>	<b>15</b>	<b>29</b>	<b>14</b>	<b>24</b>
<b>35-44</b> .....	(262)	<b>5.60</b>	<b>13</b>	<b>31</b>	<b>10</b>	<b>19</b>
<b>45-54</b> .....	(161)	<b>5.55</b>	<b>19</b>	<b>35</b>	<b>14</b>	<b>24</b>
<b>55 and Older</b> .....	(184)	<b>5.44</b>	<b>15</b>	<b>36</b>	<b>14</b>	<b>25</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>5.12</b>	<b>12</b>	<b>27</b>	<b>15</b>	<b>25</b>
<b>Female</b> .....	(491)	<b>5.78</b>	<b>19</b>	<b>37</b>	<b>11</b>	<b>21</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.56</b>	<b>19</b>	<b>34</b>	<b>13</b>	<b>24</b>
<b>Contra Costa</b> .....	(202)	<b>6.58</b>	<b>24</b>	<b>46</b>	<b>8</b>	<b>12</b>
<b>Santa Clara</b> .....	(228)	<b>5.68</b>	<b>13</b>	<b>33</b>	<b>11</b>	<b>17</b>
<b>San Francisco</b> .....	(135)	<b>3.20</b>	<b>5</b>	<b>8</b>	<b>29</b>	<b>48</b>
<b>San Mateo</b> .....	(87)	<b>5.62</b>	<b>10</b>	<b>31</b>	<b>6</b>	<b>17</b>

(See Statistical Table 17)



**BACK YARD**

Q17. Having a back yard is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>6.42</b>	<b>27</b>	<b>49</b>	<b>12</b>	<b>18</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.34</b>	<b>33</b>	<b>60</b>	<b>5</b>	<b>9</b>
<b>Rent</b> .....	(571)	<b>5.89</b>	<b>25</b>	<b>42</b>	<b>16</b>	<b>23</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.02</b>	<b>23</b>	<b>42</b>	<b>14</b>	<b>18</b>
<b>35-44</b> .....	(262)	<b>7.22</b>	<b>31</b>	<b>59</b>	<b>8</b>	<b>11</b>
<b>45-54</b> .....	(161)	<b>7.02</b>	<b>39</b>	<b>58</b>	<b>11</b>	<b>16</b>
<b>55 and Older</b> .....	(184)	<b>5.43</b>	<b>20</b>	<b>36</b>	<b>15</b>	<b>28</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.03</b>	<b>21</b>	<b>43</b>	<b>12</b>	<b>19</b>
<b>Female</b> .....	(491)	<b>6.76</b>	<b>33</b>	<b>54</b>	<b>11</b>	<b>17</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.47</b>	<b>31</b>	<b>51</b>	<b>12</b>	<b>18</b>
<b>Contra Costa</b> .....	(202)	<b>7.14</b>	<b>34</b>	<b>55</b>	<b>7</b>	<b>12</b>
<b>Santa Clara</b> .....	(228)	<b>6.90</b>	<b>28</b>	<b>55</b>	<b>10</b>	<b>13</b>
<b>San Francisco</b> .....	(135)	<b>4.36</b>	<b>12</b>	<b>24</b>	<b>24</b>	<b>36</b>
<b>San Mateo</b> .....	(87)	<b>6.60</b>	<b>25</b>	<b>47</b>	<b>7</b>	<b>15</b>

(See Statistical Table 18)

**PUBLIC PARKS**

Q18. Having pleasant public parks nearby where my family or pets can safely play is one of the most important factors to my household in deciding where to move.

----- read across ----->						
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>7.20</b>	<b>27</b>	<b>58</b>	<b>7</b>	<b>10</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.71</b>	<b>27</b>	<b>64</b>	<b>2</b>	<b>5</b>
<b>Rent</b> .....	(571)	<b>6.92</b>	<b>26</b>	<b>55</b>	<b>9</b>	<b>12</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>7.31</b>	<b>30</b>	<b>57</b>	<b>7</b>	<b>10</b>
<b>35-44</b> .....	(262)	<b>7.53</b>	<b>24</b>	<b>63</b>	<b>3</b>	<b>5</b>
<b>45-54</b> .....	(161)	<b>7.34</b>	<b>33</b>	<b>63</b>	<b>8</b>	<b>11</b>
<b>55 and Older</b> .....	(184)	<b>6.52</b>	<b>20</b>	<b>48</b>	<b>11</b>	<b>14</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.92</b>	<b>23</b>	<b>54</b>	<b>7</b>	<b>12</b>
<b>Female</b> .....	(491)	<b>7.45</b>	<b>30</b>	<b>62</b>	<b>7</b>	<b>8</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>7.14</b>	<b>26</b>	<b>56</b>	<b>7</b>	<b>11</b>
<b>Contra Costa</b> .....	(202)	<b>7.28</b>	<b>26</b>	<b>61</b>	<b>6</b>	<b>10</b>
<b>Santa Clara</b> .....	(228)	<b>7.32</b>	<b>28</b>	<b>61</b>	<b>5</b>	<b>8</b>
<b>San Francisco</b> .....	(135)	<b>6.84</b>	<b>29</b>	<b>51</b>	<b>11</b>	<b>13</b>
<b>San Mateo</b> .....	(87)	<b>7.49</b>	<b>26</b>	<b>62</b>	<b>5</b>	<b>5</b>

(See Statistical Table 19)

**GARAGE**

Q19. Having my own garage is one of the most important factors to my household in deciding where to move.

			----- read across -----			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>6.66</b>	<b>31</b>	<b>54</b>	<b>12</b>	<b>17</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.66</b>	<b>38</b>	<b>68</b>	<b>4</b>	<b>9</b>
<b>Rent</b> .....	(571)	<b>6.09</b>	<b>27</b>	<b>47</b>	<b>16</b>	<b>21</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>5.92</b>	<b>24</b>	<b>45</b>	<b>15</b>	<b>23</b>
<b>35-44</b> .....	(262)	<b>6.97</b>	<b>29</b>	<b>57</b>	<b>8</b>	<b>12</b>
<b>45-54</b> .....	(161)	<b>7.55</b>	<b>41</b>	<b>64</b>	<b>8</b>	<b>10</b>
<b>55 and Older</b> .....	(184)	<b>6.69</b>	<b>36</b>	<b>59</b>	<b>14</b>	<b>20</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.55</b>	<b>30</b>	<b>52</b>	<b>11</b>	<b>17</b>
<b>Female</b> .....	(491)	<b>6.75</b>	<b>32</b>	<b>57</b>	<b>12</b>	<b>17</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.99</b>	<b>28</b>	<b>45</b>	<b>14</b>	<b>23</b>
<b>Contra Costa</b> .....	(202)	<b>7.53</b>	<b>39</b>	<b>70</b>	<b>7</b>	<b>11</b>
<b>Santa Clara</b> .....	(228)	<b>7.13</b>	<b>33</b>	<b>59</b>	<b>8</b>	<b>10</b>
<b>San Francisco</b> .....	(135)	<b>5.61</b>	<b>22</b>	<b>40</b>	<b>23</b>	<b>27</b>
<b>San Mateo</b> .....	(87)	<b>6.98</b>	<b>31</b>	<b>55</b>	<b>6</b>	<b>15</b>

(See Statistical Table 20)

**DEDICATED PARKING SPOT**

Q20. Having a dedicated parking spot is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>6.99</b>	<b>35</b>	<b>58</b>	<b>11</b>	<b>16</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.40</b>	<b>35</b>	<b>62</b>	<b>6</b>	<b>11</b>
<b>Rent</b> .....	(571)	<b>6.74</b>	<b>35</b>	<b>56</b>	<b>13</b>	<b>19</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.77</b>	<b>33</b>	<b>54</b>	<b>10</b>	<b>17</b>
<b>35-44</b> .....	(262)	<b>6.99</b>	<b>31</b>	<b>57</b>	<b>9</b>	<b>13</b>
<b>45-54</b> .....	(161)	<b>7.48</b>	<b>39</b>	<b>67</b>	<b>11</b>	<b>13</b>
<b>55 and Older</b> .....	(184)	<b>6.96</b>	<b>41</b>	<b>61</b>	<b>13</b>	<b>20</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.86</b>	<b>32</b>	<b>55</b>	<b>11</b>	<b>17</b>
<b>Female</b> .....	(491)	<b>7.10</b>	<b>37</b>	<b>61</b>	<b>10</b>	<b>15</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.59</b>	<b>31</b>	<b>54</b>	<b>10</b>	<b>20</b>
<b>Contra Costa</b> .....	(202)	<b>7.46</b>	<b>41</b>	<b>65</b>	<b>9</b>	<b>12</b>
<b>Santa Clara</b> .....	(228)	<b>7.33</b>	<b>38</b>	<b>61</b>	<b>9</b>	<b>12</b>
<b>San Francisco</b> .....	(135)	<b>6.10</b>	<b>31</b>	<b>47</b>	<b>20</b>	<b>24</b>
<b>San Mateo</b> .....	(87)	<b>7.60</b>	<b>32</b>	<b>63</b>	<b>3</b>	<b>9</b>

(See Statistical Table 21)

**ON-STREET PARKING**

Q21. Having easy on-street parking is one of the most important factors to my household in deciding where to move.

----- read across ▶ -----						
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>6.07</b>	<b>18</b>	<b>39</b>	<b>10</b>	<b>17</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>6.15</b>	<b>15</b>	<b>34</b>	<b>6</b>	<b>13</b>
<b>Rent</b> .....	(571)	<b>6.00</b>	<b>19</b>	<b>41</b>	<b>12</b>	<b>19</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.26</b>	<b>18</b>	<b>41</b>	<b>8</b>	<b>15</b>
<b>35-44</b> .....	(262)	<b>5.91</b>	<b>14</b>	<b>33</b>	<b>10</b>	<b>16</b>
<b>45-54</b> .....	(161)	<b>6.58</b>	<b>25</b>	<b>47</b>	<b>9</b>	<b>14</b>
<b>55 and Older</b> .....	(184)	<b>5.65</b>	<b>19</b>	<b>38</b>	<b>13</b>	<b>23</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>5.79</b>	<b>14</b>	<b>34</b>	<b>11</b>	<b>18</b>
<b>Female</b> .....	(491)	<b>6.31</b>	<b>22</b>	<b>43</b>	<b>10</b>	<b>16</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.05</b>	<b>17</b>	<b>40</b>	<b>11</b>	<b>18</b>
<b>Contra Costa</b> .....	(202)	<b>5.86</b>	<b>17</b>	<b>39</b>	<b>14</b>	<b>20</b>
<b>Santa Clara</b> .....	(228)	<b>6.31</b>	<b>19</b>	<b>36</b>	<b>4</b>	<b>11</b>
<b>San Francisco</b> .....	(135)	<b>5.78</b>	<b>21</b>	<b>42</b>	<b>15</b>	<b>23</b>
<b>San Mateo</b> .....	(87)	<b>6.45</b>	<b>17</b>	<b>39</b>	<b>6</b>	<b>14</b>

(See Statistical Table 22)

**NEWER HOME**

Q22. Living in a newer home is one of the most important factors to my household in deciding where to move.

		----- read across ----->				
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>4.52</b>	<b>10</b>	<b>23</b>	<b>20</b>	<b>33</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>4.83</b>	<b>10</b>	<b>24</b>	<b>13</b>	<b>29</b>
<b>Rent</b> .....	(571)	<b>4.33</b>	<b>9</b>	<b>22</b>	<b>23</b>	<b>35</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>4.55</b>	<b>10</b>	<b>24</b>	<b>21</b>	<b>33</b>
<b>35-44</b> .....	(262)	<b>4.47</b>	<b>8</b>	<b>23</b>	<b>19</b>	<b>34</b>
<b>45-54</b> .....	(161)	<b>4.63</b>	<b>9</b>	<b>21</b>	<b>16</b>	<b>27</b>
<b>55 and Older</b> .....	(184)	<b>4.42</b>	<b>12</b>	<b>23</b>	<b>21</b>	<b>34</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>4.47</b>	<b>7</b>	<b>19</b>	<b>19</b>	<b>31</b>
<b>Female</b> .....	(491)	<b>4.56</b>	<b>12</b>	<b>26</b>	<b>20</b>	<b>34</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>4.53</b>	<b>13</b>	<b>24</b>	<b>20</b>	<b>34</b>
<b>Contra Costa</b> .....	(202)	<b>5.03</b>	<b>10</b>	<b>27</b>	<b>15</b>	<b>27</b>
<b>Santa Clara</b> .....	(228)	<b>4.84</b>	<b>9</b>	<b>25</b>	<b>17</b>	<b>25</b>
<b>San Francisco</b> .....	(135)	<b>3.61</b>	<b>7</b>	<b>15</b>	<b>29</b>	<b>45</b>
<b>San Mateo</b> .....	(87)	<b>3.86</b>	<b>5</b>	<b>18</b>	<b>22</b>	<b>44</b>

(See Statistical Table 23)

**INDOOR SPACE**

Q23. Having plenty of indoor space is one of the most important factors to my household in deciding where to move.

			----- read across -----			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>7.23</b>	<b>24</b>	<b>54</b>	<b>5</b>	<b>6</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.63</b>	<b>27</b>	<b>55</b>	<b>1</b>	<b>2</b>
<b>Rent</b> .....	(571)	<b>6.99</b>	<b>21</b>	<b>53</b>	<b>7</b>	<b>9</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>7.09</b>	<b>21</b>	<b>56</b>	<b>7</b>	<b>9</b>
<b>35-44</b> .....	(262)	<b>7.38</b>	<b>22</b>	<b>53</b>	<b>3</b>	<b>5</b>
<b>45-54</b> .....	(161)	<b>7.37</b>	<b>25</b>	<b>57</b>	<b>4</b>	<b>5</b>
<b>55 and Older</b> .....	(184)	<b>7.11</b>	<b>28</b>	<b>51</b>	<b>5</b>	<b>6</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>7.04</b>	<b>19</b>	<b>49</b>	<b>5</b>	<b>6</b>
<b>Female</b> .....	(491)	<b>7.38</b>	<b>27</b>	<b>58</b>	<b>5</b>	<b>6</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>7.10</b>	<b>23</b>	<b>55</b>	<b>5</b>	<b>7</b>
<b>Contra Costa</b> .....	(202)	<b>7.50</b>	<b>27</b>	<b>57</b>	<b>4</b>	<b>4</b>
<b>Santa Clara</b> .....	(228)	<b>7.51</b>	<b>27</b>	<b>58</b>	<b>5</b>	<b>6</b>
<b>San Francisco</b> .....	(135)	<b>6.67</b>	<b>19</b>	<b>45</b>	<b>9</b>	<b>11</b>
<b>San Mateo</b> .....	(87)	<b>7.13</b>	<b>17</b>	<b>47</b>	<b>-</b>	<b>3</b>

(See Statistical Table 24)

**ACCESS TO FREEWAYS**

Q24. Living within easy access to a freeway is one of the most important factors to my household in deciding where to move.

			----- read across -----			
	BASE #	MEAN (0-10 scale)	Strongly Agree (10 rating) %	Top Three (Net) (8-10 rating) %	Strongly Disagree (0 rating) %	Bottom Three (0-2 rating) %
<b>TOTAL</b> .....	(911)	<b>6.42</b>	<b>18</b>	<b>42</b>	<b>7</b>	<b>11</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>6.83</b>	<b>16</b>	<b>45</b>	<b>2</b>	<b>6</b>
<b>Rent</b> .....	(571)	<b>6.21</b>	<b>19</b>	<b>41</b>	<b>10</b>	<b>15</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.27</b>	<b>17</b>	<b>40</b>	<b>8</b>	<b>12</b>
<b>35-44</b> .....	(262)	<b>6.55</b>	<b>16</b>	<b>43</b>	<b>6</b>	<b>10</b>
<b>45-54</b> .....	(161)	<b>7.04</b>	<b>22</b>	<b>52</b>	<b>4</b>	<b>6</b>
<b>55 and Older</b> .....	(184)	<b>6.03</b>	<b>17</b>	<b>36</b>	<b>8</b>	<b>15</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.16</b>	<b>14</b>	<b>36</b>	<b>6</b>	<b>12</b>
<b>Female</b> .....	(491)	<b>6.64</b>	<b>21</b>	<b>47</b>	<b>7</b>	<b>11</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.54</b>	<b>21</b>	<b>47</b>	<b>7</b>	<b>11</b>
<b>Contra Costa</b> .....	(202)	<b>6.70</b>	<b>25</b>	<b>46</b>	<b>6</b>	<b>10</b>
<b>Santa Clara</b> .....	(228)	<b>6.84</b>	<b>18</b>	<b>45</b>	<b>4</b>	<b>7</b>
<b>San Francisco</b> .....	(135)	<b>4.96</b>	<b>8</b>	<b>22</b>	<b>16</b>	<b>26</b>
<b>San Mateo</b> .....	(87)	<b>6.54</b>	<b>7</b>	<b>44</b>	<b>3</b>	<b>6</b>

(See Statistical Table 25)



**EASY DRIVE TO BART**

Q25. Living within an easy drive to BART is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	BASE #	MEAN (0-10 scale)	Strongly Agree (10 rating) %	Top Three (Net) (8-10 rating) %	Strongly Disagree (0 rating) %	Bottom Three (0-2 rating) %
<b>TOTAL</b> .....	(911)	<b>5.03</b>	<b>15</b>	<b>31</b>	<b>20</b>	<b>30</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>5.12</b>	<b>12</b>	<b>29</b>	<b>16</b>	<b>26</b>
<b>Rent</b> .....	(571)	<b>4.94</b>	<b>16</b>	<b>33</b>	<b>22</b>	<b>33</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>4.87</b>	<b>12</b>	<b>30</b>	<b>21</b>	<b>31</b>
<b>35-44</b> .....	(262)	<b>5.12</b>	<b>15</b>	<b>28</b>	<b>15</b>	<b>26</b>
<b>45-54</b> .....	(161)	<b>5.14</b>	<b>17</b>	<b>35</b>	<b>22</b>	<b>32</b>
<b>55 and Older</b> .....	(184)	<b>5.05</b>	<b>16</b>	<b>35</b>	<b>22</b>	<b>32</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>4.80</b>	<b>13</b>	<b>29</b>	<b>22</b>	<b>32</b>
<b>Female</b> .....	(491)	<b>5.23</b>	<b>16</b>	<b>34</b>	<b>18</b>	<b>28</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.22</b>	<b>23</b>	<b>47</b>	<b>13</b>	<b>19</b>
<b>Contra Costa</b> .....	(202)	<b>6.17</b>	<b>21</b>	<b>42</b>	<b>10</b>	<b>17</b>
<b>Santa Clara</b> .....	(228)	<b>3.79</b>	<b>6</b>	<b>17</b>	<b>27</b>	<b>40</b>
<b>San Francisco</b> .....	(135)	<b>3.54</b>	<b>10</b>	<b>17</b>	<b>33</b>	<b>50</b>
<b>San Mateo</b> .....	(87)	<b>4.36</b>	<b>7</b>	<b>21</b>	<b>24</b>	<b>35</b>

(See Statistical Table 26)

**EASY WALK TO BART**

Q26. Living within an easy walk to BART is one of the most important factors to my household in deciding where to move.

		----- read across ▶ -----				
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>4.55</b>	<b>12</b>	<b>26</b>	<b>22</b>	<b>36</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>4.15</b>	<b>9</b>	<b>20</b>	<b>21</b>	<b>37</b>
<b>Rent</b> .....	(571)	<b>4.73</b>	<b>14</b>	<b>29</b>	<b>22</b>	<b>35</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>4.93</b>	<b>13</b>	<b>32</b>	<b>22</b>	<b>32</b>
<b>35-44</b> .....	(262)	<b>4.50</b>	<b>12</b>	<b>23</b>	<b>19</b>	<b>34</b>
<b>45-54</b> .....	(161)	<b>4.47</b>	<b>14</b>	<b>24</b>	<b>21</b>	<b>37</b>
<b>55 and Older</b> .....	(184)	<b>4.08</b>	<b>11</b>	<b>25</b>	<b>26</b>	<b>42</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>4.53</b>	<b>12</b>	<b>27</b>	<b>22</b>	<b>37</b>
<b>Female</b> .....	(491)	<b>4.56</b>	<b>12</b>	<b>26</b>	<b>21</b>	<b>34</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.56</b>	<b>19</b>	<b>38</b>	<b>12</b>	<b>24</b>
<b>Contra Costa</b> .....	(202)	<b>4.50</b>	<b>10</b>	<b>26</b>	<b>21</b>	<b>35</b>
<b>Santa Clara</b> .....	(228)	<b>3.67</b>	<b>8</b>	<b>17</b>	<b>30</b>	<b>47</b>
<b>San Francisco</b> .....	(135)	<b>4.89</b>	<b>16</b>	<b>32</b>	<b>22</b>	<b>35</b>
<b>San Mateo</b> .....	(87)	<b>3.36</b>	<b>5</b>	<b>8</b>	<b>29</b>	<b>41</b>

(See Statistical Table 27)

**ACCESS TO LOCAL BUS/MUNI**

Q27. Living within easy access to local bus or Muni is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>5.59</b>	<b>18</b>	<b>37</b>	<b>13</b>	<b>24</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>5.02</b>	<b>9</b>	<b>28</b>	<b>13</b>	<b>26</b>
<b>Rent</b> .....	(571)	<b>5.89</b>	<b>22</b>	<b>41</b>	<b>14</b>	<b>23</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>5.83</b>	<b>20</b>	<b>39</b>	<b>14</b>	<b>22</b>
<b>35-44</b> .....	(262)	<b>5.36</b>	<b>15</b>	<b>34</b>	<b>12</b>	<b>25</b>
<b>45-54</b> .....	(161)	<b>5.49</b>	<b>16</b>	<b>35</b>	<b>13</b>	<b>26</b>
<b>55 and Older</b> .....	(184)	<b>5.59</b>	<b>17</b>	<b>40</b>	<b>15</b>	<b>26</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>5.48</b>	<b>15</b>	<b>34</b>	<b>12</b>	<b>25</b>
<b>Female</b> .....	(491)	<b>5.69</b>	<b>19</b>	<b>39</b>	<b>14</b>	<b>24</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.61</b>	<b>18</b>	<b>38</b>	<b>13</b>	<b>25</b>
<b>Contra Costa</b> .....	(202)	<b>5.10</b>	<b>15</b>	<b>31</b>	<b>17</b>	<b>27</b>
<b>Santa Clara</b> .....	(228)	<b>5.06</b>	<b>13</b>	<b>30</b>	<b>16</b>	<b>31</b>
<b>San Francisco</b> .....	(135)	<b>7.75</b>	<b>32</b>	<b>63</b>	<b>2</b>	<b>4</b>
<b>San Mateo</b> .....	(87)	<b>4.69</b>	<b>10</b>	<b>24</b>	<b>15</b>	<b>32</b>

(See Statistical Table 28)

**EASY DRIVE TO SAN FRANCISCO**

Q28. Living within an easy drive to downtown San Francisco is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>4.11</b>	<b>7</b>	<b>18</b>	<b>22</b>	<b>38</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>4.11</b>	<b>6</b>	<b>14</b>	<b>19</b>	<b>36</b>
<b>Rent</b> .....	(571)	<b>4.08</b>	<b>8</b>	<b>19</b>	<b>24</b>	<b>40</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>3.97</b>	<b>6</b>	<b>17</b>	<b>25</b>	<b>42</b>
<b>35-44</b> .....	(262)	<b>4.37</b>	<b>8</b>	<b>18</b>	<b>16</b>	<b>32</b>
<b>45-54</b> .....	(161)	<b>4.11</b>	<b>6</b>	<b>17</b>	<b>22</b>	<b>35</b>
<b>55 and Older</b> .....	(184)	<b>3.95</b>	<b>9</b>	<b>17</b>	<b>25</b>	<b>42</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>3.89</b>	<b>6</b>	<b>15</b>	<b>23</b>	<b>40</b>
<b>Female</b> .....	(491)	<b>4.30</b>	<b>9</b>	<b>20</b>	<b>21</b>	<b>36</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>4.40</b>	<b>8</b>	<b>19</b>	<b>18</b>	<b>34</b>
<b>Contra Costa</b> .....	(202)	<b>3.91</b>	<b>7</b>	<b>17</b>	<b>24</b>	<b>39</b>
<b>Santa Clara</b> .....	(228)	<b>3.24</b>	<b>4</b>	<b>9</b>	<b>29</b>	<b>50</b>
<b>San Francisco</b> .....	(135)	<b>4.71</b>	<b>13</b>	<b>30</b>	<b>20</b>	<b>34</b>
<b>San Mateo</b> .....	(87)	<b>5.08</b>	<b>5</b>	<b>22</b>	<b>12</b>	<b>22</b>

(See Statistical Table 29)

**LIVING IN SAN FRANCISCO**

Q29. Living in San Francisco is one of the most important factors to my household in deciding where to move.

			----- read across -----			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>2.96</b>	<b>11</b>	<b>18</b>	<b>43</b>	<b>58</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>2.56</b>	<b>9</b>	<b>14</b>	<b>45</b>	<b>62</b>
<b>Rent</b> .....	(571)	<b>3.14</b>	<b>12</b>	<b>20</b>	<b>43</b>	<b>57</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>3.25</b>	<b>11</b>	<b>20</b>	<b>43</b>	<b>54</b>
<b>35-44</b> .....	(262)	<b>2.80</b>	<b>10</b>	<b>16</b>	<b>44</b>	<b>59</b>
<b>45-54</b> .....	(161)	<b>3.11</b>	<b>14</b>	<b>20</b>	<b>42</b>	<b>58</b>
<b>55 and Older</b> .....	(184)	<b>2.68</b>	<b>10</b>	<b>16</b>	<b>44</b>	<b>64</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>3.14</b>	<b>12</b>	<b>19</b>	<b>40</b>	<b>57</b>
<b>Female</b> .....	(491)	<b>2.80</b>	<b>10</b>	<b>17</b>	<b>46</b>	<b>60</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>2.11</b>	<b>4</b>	<b>9</b>	<b>50</b>	<b>68</b>
<b>Contra Costa</b> .....	(202)	<b>1.60</b>	<b>2</b>	<b>4</b>	<b>53</b>	<b>72</b>
<b>Santa Clara</b> .....	(228)	<b>1.89</b>	<b>3</b>	<b>6</b>	<b>54</b>	<b>68</b>
<b>San Francisco</b> .....	(135)	<b>8.55</b>	<b>58</b>	<b>81</b>	<b>3</b>	<b>5</b>
<b>San Mateo</b> .....	(87)	<b>2.70</b>	<b>6</b>	<b>9</b>	<b>38</b>	<b>56</b>

(See Statistical Table 30)

**TRANSIT TO SAN FRANCISCO**

Q30. Living within an easy transit ride to downtown San Francisco is one of the most important factors to my household in deciding where to move.

----- read across ----->						
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>5.10</b>	<b>15</b>	<b>33</b>	<b>20</b>	<b>30</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>5.09</b>	<b>12</b>	<b>28</b>	<b>15</b>	<b>26</b>
<b>Rent</b> .....	(571)	<b>5.06</b>	<b>17</b>	<b>35</b>	<b>23</b>	<b>32</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>5.06</b>	<b>16</b>	<b>32</b>	<b>24</b>	<b>31</b>
<b>35-44</b> .....	(262)	<b>5.21</b>	<b>14</b>	<b>34</b>	<b>15</b>	<b>26</b>
<b>45-54</b> .....	(161)	<b>5.33</b>	<b>16</b>	<b>34</b>	<b>19</b>	<b>26</b>
<b>55 and Older</b> .....	(184)	<b>4.95</b>	<b>15</b>	<b>32</b>	<b>21</b>	<b>34</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>5.05</b>	<b>14</b>	<b>31</b>	<b>20</b>	<b>29</b>
<b>Female</b> .....	(491)	<b>5.14</b>	<b>16</b>	<b>34</b>	<b>21</b>	<b>30</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.45</b>	<b>21</b>	<b>38</b>	<b>19</b>	<b>29</b>
<b>Contra Costa</b> .....	(202)	<b>4.85</b>	<b>11</b>	<b>30</b>	<b>20</b>	<b>32</b>
<b>Santa Clara</b> .....	(228)	<b>3.47</b>	<b>6</b>	<b>14</b>	<b>33</b>	<b>45</b>
<b>San Francisco</b> .....	(135)	<b>7.31</b>	<b>31</b>	<b>62</b>	<b>5</b>	<b>8</b>
<b>San Mateo</b> .....	(87)	<b>5.46</b>	<b>7</b>	<b>24</b>	<b>14</b>	<b>20</b>

(See Statistical Table 31)

**COMMUTER RAIL**

Q31. Living within easy access from my home to a commuter rail system – such as ACE, Caltrain, Capitol Corridor, San Joaquins – is one of the most important factors to my household in deciding where to move.

----- read across ----->						
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>4.55</b>	<b>12</b>	<b>26</b>	<b>21</b>	<b>35</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>4.47</b>	<b>9</b>	<b>22</b>	<b>17</b>	<b>33</b>
<b>Rent</b> .....	(571)	<b>4.55</b>	<b>12</b>	<b>28</b>	<b>24</b>	<b>36</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>4.55</b>	<b>10</b>	<b>25</b>	<b>23</b>	<b>34</b>
<b>35-44</b> .....	(262)	<b>4.61</b>	<b>12</b>	<b>24</b>	<b>18</b>	<b>33</b>
<b>45-54</b> .....	(161)	<b>4.73</b>	<b>15</b>	<b>29</b>	<b>21</b>	<b>34</b>
<b>55 and Older</b> .....	(184)	<b>4.40</b>	<b>11</b>	<b>27</b>	<b>23</b>	<b>38</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>4.41</b>	<b>11</b>	<b>25</b>	<b>23</b>	<b>36</b>
<b>Female</b> .....	(491)	<b>4.67</b>	<b>12</b>	<b>27</b>	<b>20</b>	<b>33</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>4.43</b>	<b>13</b>	<b>27</b>	<b>22</b>	<b>38</b>
<b>Contra Costa</b> .....	(202)	<b>4.19</b>	<b>12</b>	<b>24</b>	<b>24</b>	<b>39</b>
<b>Santa Clara</b> .....	(228)	<b>4.84</b>	<b>9</b>	<b>25</b>	<b>18</b>	<b>29</b>
<b>San Francisco</b> .....	(135)	<b>3.90</b>	<b>11</b>	<b>24</b>	<b>31</b>	<b>44</b>
<b>San Mateo</b> .....	(87)	<b>6.03</b>	<b>14</b>	<b>35</b>	<b>8</b>	<b>14</b>

(See Statistical Table 32)

**WALK TO SCHOOLS**

Q32. Being able to safely walk to schools is one of the most important factors to my household in deciding where to move.

			----- read across -----			
	BASE #	MEAN (0-10 scale)	Strongly Agree (10 rating) %	Top Three (Net) (8-10 rating) %	Strongly Disagree (0 rating) %	Bottom Three (0-2 rating) %
<b>TOTAL</b> .....	(911)	<b>5.53</b>	<b>24</b>	<b>44</b>	<b>21</b>	<b>29</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>5.60</b>	<b>19</b>	<b>42</b>	<b>19</b>	<b>26</b>
<b>Rent</b> .....	(571)	<b>5.46</b>	<b>26</b>	<b>44</b>	<b>23</b>	<b>32</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.08</b>	<b>25</b>	<b>48</b>	<b>16</b>	<b>23</b>
<b>35-44</b> .....	(262)	<b>6.34</b>	<b>26</b>	<b>52</b>	<b>14</b>	<b>19</b>
<b>45-54</b> .....	(161)	<b>5.72</b>	<b>28</b>	<b>47</b>	<b>21</b>	<b>29</b>
<b>55 and Older</b> .....	(184)	<b>3.38</b>	<b>15</b>	<b>22</b>	<b>41</b>	<b>55</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>5.27</b>	<b>23</b>	<b>42</b>	<b>24</b>	<b>32</b>
<b>Female</b> .....	(491)	<b>5.76</b>	<b>24</b>	<b>45</b>	<b>19</b>	<b>27</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.53</b>	<b>24</b>	<b>45</b>	<b>21</b>	<b>30</b>
<b>Contra Costa</b> .....	(202)	<b>5.60</b>	<b>27</b>	<b>44</b>	<b>22</b>	<b>29</b>
<b>Santa Clara</b> .....	(228)	<b>6.02</b>	<b>27</b>	<b>48</b>	<b>19</b>	<b>24</b>
<b>San Francisco</b> .....	(135)	<b>4.45</b>	<b>16</b>	<b>33</b>	<b>30</b>	<b>42</b>
<b>San Mateo</b> .....	(87)	<b>5.82</b>	<b>20</b>	<b>44</b>	<b>15</b>	<b>24</b>

(See Statistical Table 33)



**SCHOOL DISTRICT**

Q33. Living in a school district that provides a good education is one of the most important factors to my household in deciding where to move.

----- read across ----->						
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>5.85</b>	<b>34</b>	<b>49</b>	<b>23</b>	<b>31</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>6.46</b>	<b>37</b>	<b>56</b>	<b>18</b>	<b>25</b>
<b>Rent</b> .....	(571)	<b>5.46</b>	<b>31</b>	<b>45</b>	<b>25</b>	<b>34</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.03</b>	<b>34</b>	<b>49</b>	<b>19</b>	<b>28</b>
<b>35-44</b> .....	(262)	<b>7.26</b>	<b>47</b>	<b>66</b>	<b>14</b>	<b>18</b>
<b>45-54</b> .....	(161)	<b>5.91</b>	<b>35</b>	<b>50</b>	<b>21</b>	<b>31</b>
<b>55 and Older</b> .....	(184)	<b>3.54</b>	<b>14</b>	<b>27</b>	<b>41</b>	<b>53</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>5.61</b>	<b>30</b>	<b>47</b>	<b>25</b>	<b>33</b>
<b>Female</b> .....	(491)	<b>6.06</b>	<b>37</b>	<b>52</b>	<b>21</b>	<b>28</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.67</b>	<b>33</b>	<b>48</b>	<b>24</b>	<b>32</b>
<b>Contra Costa</b> .....	(202)	<b>6.39</b>	<b>40</b>	<b>57</b>	<b>21</b>	<b>27</b>
<b>Santa Clara</b> .....	(228)	<b>6.50</b>	<b>37</b>	<b>56</b>	<b>17</b>	<b>23</b>
<b>San Francisco</b> .....	(135)	<b>3.96</b>	<b>16</b>	<b>27</b>	<b>36</b>	<b>48</b>
<b>San Mateo</b> .....	(87)	<b>6.34</b>	<b>38</b>	<b>54</b>	<b>16</b>	<b>28</b>

(See Statistical Table 34)

**WORK COMMUTE**

Q34. Living within a short commute to work is one of the most important factors to my household in deciding where to move.

----- read across ----->						
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>7.35</b>	<b>33</b>	<b>64</b>	<b>9</b>	<b>10</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>7.26</b>	<b>30</b>	<b>61</b>	<b>8</b>	<b>9</b>
<b>Rent</b> .....	(571)	<b>7.42</b>	<b>36</b>	<b>65</b>	<b>9</b>	<b>11</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>7.92</b>	<b>38</b>	<b>70</b>	<b>4</b>	<b>5</b>
<b>35-44</b> .....	(262)	<b>7.86</b>	<b>31</b>	<b>68</b>	<b>2</b>	<b>3</b>
<b>45-54</b> .....	(161)	<b>7.45</b>	<b>37</b>	<b>65</b>	<b>8</b>	<b>9</b>
<b>55 and Older</b> .....	(184)	<b>5.59</b>	<b>24</b>	<b>46</b>	<b>26</b>	<b>30</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>7.28</b>	<b>30</b>	<b>62</b>	<b>9</b>	<b>10</b>
<b>Female</b> .....	(491)	<b>7.41</b>	<b>36</b>	<b>65</b>	<b>9</b>	<b>11</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>7.58</b>	<b>34</b>	<b>69</b>	<b>8</b>	<b>10</b>
<b>Contra Costa</b> .....	(202)	<b>6.71</b>	<b>28</b>	<b>55</b>	<b>14</b>	<b>16</b>
<b>Santa Clara</b> .....	(228)	<b>7.55</b>	<b>35</b>	<b>64</b>	<b>6</b>	<b>8</b>
<b>San Francisco</b> .....	(135)	<b>7.39</b>	<b>37</b>	<b>65</b>	<b>9</b>	<b>10</b>
<b>San Mateo</b> .....	(87)	<b>7.57</b>	<b>32</b>	<b>67</b>	<b>6</b>	<b>7</b>

(See Statistical Table 35)

**COMMUTE BY TRANSIT**

Q35. Living where I can easily commute using transit is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>6.07</b>	<b>20</b>	<b>43</b>	<b>12</b>	<b>20</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>5.84</b>	<b>15</b>	<b>36</b>	<b>8</b>	<b>20</b>
<b>Rent</b> .....	(571)	<b>6.18</b>	<b>23</b>	<b>46</b>	<b>14</b>	<b>20</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.32</b>	<b>21</b>	<b>45</b>	<b>11</b>	<b>16</b>
<b>35-44</b> .....	(262)	<b>6.07</b>	<b>20</b>	<b>40</b>	<b>10</b>	<b>19</b>
<b>45-54</b> .....	(161)	<b>5.98</b>	<b>20</b>	<b>44</b>	<b>12</b>	<b>24</b>
<b>55 and Older</b> .....	(184)	<b>5.78</b>	<b>21</b>	<b>42</b>	<b>16</b>	<b>23</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.01</b>	<b>19</b>	<b>41</b>	<b>12</b>	<b>21</b>
<b>Female</b> .....	(491)	<b>6.13</b>	<b>22</b>	<b>44</b>	<b>12</b>	<b>19</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.47</b>	<b>26</b>	<b>51</b>	<b>10</b>	<b>17</b>
<b>Contra Costa</b> .....	(202)	<b>5.65</b>	<b>16</b>	<b>38</b>	<b>15</b>	<b>23</b>
<b>Santa Clara</b> .....	(228)	<b>5.36</b>	<b>16</b>	<b>34</b>	<b>15</b>	<b>28</b>
<b>San Francisco</b> .....	(135)	<b>7.23</b>	<b>29</b>	<b>59</b>	<b>7</b>	<b>9</b>
<b>San Mateo</b> .....	(87)	<b>5.97</b>	<b>14</b>	<b>28</b>	<b>8</b>	<b>16</b>

(See Statistical Table 36)

**RELIABLE TRANSIT**

Q41. Living in a neighborhood where transit is reliable is one of the most important factors to my household in deciding where to move.

			----- read across ----->			
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>5.95</b>	<b>21</b>	<b>41</b>	<b>12</b>	<b>21</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>5.66</b>	<b>16</b>	<b>35</b>	<b>10</b>	<b>23</b>
<b>Rent</b> .....	(571)	<b>6.08</b>	<b>23</b>	<b>44</b>	<b>13</b>	<b>20</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.21</b>	<b>21</b>	<b>44</b>	<b>12</b>	<b>19</b>
<b>35-44</b> .....	(262)	<b>5.96</b>	<b>21</b>	<b>38</b>	<b>8</b>	<b>18</b>
<b>45-54</b> .....	(161)	<b>5.72</b>	<b>17</b>	<b>39</b>	<b>14</b>	<b>24</b>
<b>55 and Older</b> .....	(184)	<b>5.75</b>	<b>23</b>	<b>42</b>	<b>15</b>	<b>26</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.05</b>	<b>21</b>	<b>41</b>	<b>11</b>	<b>20</b>
<b>Female</b> .....	(491)	<b>5.85</b>	<b>20</b>	<b>40</b>	<b>13</b>	<b>22</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.22</b>	<b>24</b>	<b>45</b>	<b>10</b>	<b>19</b>
<b>Contra Costa</b> .....	(202)	<b>5.32</b>	<b>21</b>	<b>35</b>	<b>18</b>	<b>28</b>
<b>Santa Clara</b> .....	(228)	<b>5.32</b>	<b>15</b>	<b>33</b>	<b>15</b>	<b>27</b>
<b>San Francisco</b> .....	(135)	<b>7.47</b>	<b>27</b>	<b>59</b>	<b>5</b>	<b>7</b>
<b>San Mateo</b> .....	(87)	<b>5.85</b>	<b>13</b>	<b>37</b>	<b>5</b>	<b>17</b>

(See Statistical Table 42)

## Part 2: Trade-Offs

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For trade-offs, participants were told:

Next, I am going to read you a list of statements regarding your move. Please rate each using a scale of 0 to 10, where 0 means strongly disagree and 10 means strongly agree. You may use any number between 0 and 10.

**OVERALL RATINGS – TRADE-OFFS**

ATTRIBUTE	MEAN (0-10 scale)
Q40. If I could easily travel to where I needed to go without using my own personal vehicle, Then having only one or fewer dedicated parking spots is sufficient .....	7.05
Q37. Even if I lived near quick and reliable public transit, I would frequently need access to a car to travel where I need to go .....	6.52
Q38. If I found a home that met more of my criteria, I would be willing to spend more money on it .....	6.06
Q36. If it would shorten my commute, I would live in a smaller home.....	5.28
Q42. If transit was less expensive, I would take it more often .....	5.16
Q39. If I found a home that met more of my criteria, I would be willing to have a longer commute .....	4.51

(See Statistical Tables 37-41 and 43)

**COMMUTE VS. HOME SIZE**

Q36. If it would shorten my commute, I would live in a smaller home.

----- read across ----->						
	<b>BASE</b>	<b>MEAN</b>	<b>Strongly</b>	<b>Top</b>	<b>Strongly</b>	<b>Bottom</b>
	<b>#</b>	<b>(0-10 scale)</b>	<b>Agree</b>	<b>Three (Net)</b>	<b>Disagree</b>	<b>Three</b>
			<b>(10 rating)</b>	<b>(8-10 rating)</b>	<b>(0 rating)</b>	<b>(0-2 rating)</b>
			<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
<b>TOTAL</b> .....	(911)	<b>5.28</b>	<b>17</b>	<b>34</b>	<b>19</b>	<b>27</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>5.08</b>	<b>11</b>	<b>30</b>	<b>16</b>	<b>26</b>
<b>Rent</b> .....	(571)	<b>5.40</b>	<b>20</b>	<b>36</b>	<b>20</b>	<b>28</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>5.65</b>	<b>20</b>	<b>38</b>	<b>16</b>	<b>24</b>
<b>35-44</b> .....	(262)	<b>5.62</b>	<b>14</b>	<b>33</b>	<b>12</b>	<b>20</b>
<b>45-54</b> .....	(161)	<b>4.96</b>	<b>19</b>	<b>33</b>	<b>25</b>	<b>32</b>
<b>55 and Older</b> .....	(184)	<b>4.54</b>	<b>15</b>	<b>31</b>	<b>27</b>	<b>40</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>5.34</b>	<b>16</b>	<b>33</b>	<b>18</b>	<b>26</b>
<b>Female</b> .....	(491)	<b>5.23</b>	<b>18</b>	<b>35</b>	<b>19</b>	<b>29</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.38</b>	<b>18</b>	<b>36</b>	<b>19</b>	<b>28</b>
<b>Contra Costa</b> .....	(202)	<b>4.71</b>	<b>15</b>	<b>30</b>	<b>24</b>	<b>35</b>
<b>Santa Clara</b> .....	(228)	<b>5.57</b>	<b>18</b>	<b>36</b>	<b>16</b>	<b>23</b>
<b>San Francisco</b> .....	(135)	<b>5.39</b>	<b>17</b>	<b>35</b>	<b>16</b>	<b>25</b>
<b>San Mateo</b> .....	(87)	<b>5.37</b>	<b>14</b>	<b>35</b>	<b>17</b>	<b>24</b>

(See Statistical Table 37)

**PUBLIC TRANSIT VS. NEEDING A CAR**

Q37. Even if I lived near quick and reliable public transit, I would frequently need access to a car to travel where I need to go.

			----- read across ----->			
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>6.52</b>	<b>26</b>	<b>47</b>	<b>9</b>	<b>15</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>6.81</b>	<b>24</b>	<b>49</b>	<b>4</b>	<b>12</b>
<b>Rent</b> .....	(571)	<b>6.36</b>	<b>28</b>	<b>46</b>	<b>12</b>	<b>17</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.09</b>	<b>23</b>	<b>41</b>	<b>11</b>	<b>19</b>
<b>35-44</b> .....	(262)	<b>6.77</b>	<b>23</b>	<b>47</b>	<b>7</b>	<b>10</b>
<b>45-54</b> .....	(161)	<b>7.03</b>	<b>35</b>	<b>55</b>	<b>6</b>	<b>9</b>
<b>55 and Older</b> .....	(184)	<b>6.46</b>	<b>27</b>	<b>52</b>	<b>13</b>	<b>20</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.12</b>	<b>22</b>	<b>42</b>	<b>11</b>	<b>17</b>
<b>Female</b> .....	(491)	<b>6.87</b>	<b>30</b>	<b>52</b>	<b>7</b>	<b>13</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.53</b>	<b>29</b>	<b>47</b>	<b>9</b>	<b>14</b>
<b>Contra Costa</b> .....	(202)	<b>7.06</b>	<b>30</b>	<b>58</b>	<b>8</b>	<b>12</b>
<b>Santa Clara</b> .....	(228)	<b>6.80</b>	<b>28</b>	<b>48</b>	<b>7</b>	<b>11</b>
<b>San Francisco</b> .....	(135)	<b>5.20</b>	<b>16</b>	<b>33</b>	<b>17</b>	<b>28</b>
<b>San Mateo</b> .....	(87)	<b>6.59</b>	<b>23</b>	<b>44</b>	<b>6</b>	<b>14</b>

(See Statistical Table 38)



**HOUSE VS. MONEY**

Q38. If I found a home that met more of my criteria, I would be willing to spend more money on it.

			----- read across ----->			
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>6.06</b>	<b>19</b>	<b>41</b>	<b>13</b>	<b>19</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>6.02</b>	<b>15</b>	<b>43</b>	<b>13</b>	<b>20</b>
<b>Rent</b> .....	(571)	<b>6.08</b>	<b>22</b>	<b>40</b>	<b>12</b>	<b>18</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>6.49</b>	<b>21</b>	<b>43</b>	<b>9</b>	<b>13</b>
<b>35-44</b> .....	(262)	<b>6.30</b>	<b>17</b>	<b>42</b>	<b>10</b>	<b>15</b>
<b>45-54</b> .....	(161)	<b>6.31</b>	<b>22</b>	<b>47</b>	<b>12</b>	<b>19</b>
<b>55 and Older</b> .....	(184)	<b>4.83</b>	<b>16</b>	<b>33</b>	<b>25</b>	<b>34</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.07</b>	<b>17</b>	<b>40</b>	<b>13</b>	<b>18</b>
<b>Female</b> .....	(491)	<b>6.05</b>	<b>21</b>	<b>42</b>	<b>12</b>	<b>20</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>6.16</b>	<b>22</b>	<b>43</b>	<b>12</b>	<b>18</b>
<b>Contra Costa</b> .....	(202)	<b>6.03</b>	<b>21</b>	<b>42</b>	<b>15</b>	<b>22</b>
<b>Santa Clara</b> .....	(228)	<b>5.96</b>	<b>18</b>	<b>39</b>	<b>12</b>	<b>19</b>
<b>San Francisco</b> .....	(135)	<b>5.94</b>	<b>17</b>	<b>42</b>	<b>13</b>	<b>19</b>
<b>San Mateo</b> .....	(87)	<b>6.27</b>	<b>14</b>	<b>43</b>	<b>10</b>	<b>15</b>

(See Statistical Table 39)

**DESIRABLE HOME VS. LONGER COMMUTE**

Q39. If I found a home that met more of my criteria, I would be willing to have a longer commute.

			----- read across ----->			
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL .....</b>	(911)	<b>4.51</b>	<b>12</b>	<b>23</b>	<b>21</b>	<b>33</b>
<b>BY OWNERSHIP</b>						
<b>Own .....</b>	(329)	<b>4.08</b>	<b>7</b>	<b>20</b>	<b>22</b>	<b>39</b>
<b>Rent .....</b>	(571)	<b>4.73</b>	<b>14</b>	<b>25</b>	<b>21</b>	<b>31</b>
<b>BY AGE</b>						
<b>Under 35 .....</b>	(295)	<b>5.13</b>	<b>15</b>	<b>28</b>	<b>16</b>	<b>25</b>
<b>35-44 .....</b>	(262)	<b>4.67</b>	<b>9</b>	<b>25</b>	<b>17</b>	<b>30</b>
<b>45-54 .....</b>	(161)	<b>4.21</b>	<b>11</b>	<b>19</b>	<b>22</b>	<b>38</b>
<b>55 and Older.....</b>	(184)	<b>3.52</b>	<b>9</b>	<b>16</b>	<b>33</b>	<b>46</b>
<b>BY GENDER</b>						
<b>Male .....</b>	(420)	<b>4.64</b>	<b>11</b>	<b>23</b>	<b>19</b>	<b>29</b>
<b>Female .....</b>	(491)	<b>4.41</b>	<b>12</b>	<b>23</b>	<b>23</b>	<b>37</b>
<b>BY COUNTY</b>						
<b>Alameda .....</b>	(259)	<b>4.62</b>	<b>13</b>	<b>24</b>	<b>19</b>	<b>31</b>
<b>Contra Costa.....</b>	(202)	<b>4.33</b>	<b>10</b>	<b>22</b>	<b>23</b>	<b>38</b>
<b>Santa Clara.....</b>	(228)	<b>5.03</b>	<b>14</b>	<b>27</b>	<b>17</b>	<b>27</b>
<b>San Francisco .....</b>	(135)	<b>4.08</b>	<b>11</b>	<b>19</b>	<b>26</b>	<b>39</b>
<b>San Mateo .....</b>	(87)	<b>3.99</b>	<b>8</b>	<b>17</b>	<b>23</b>	<b>39</b>

(See Statistical Table 40)

**PARKING SPOTS VS. AVAILABLE TRANSIT**

Q40. If I could easily travel to where I needed to go without using my own personal vehicle, then having only one or fewer dedicated parking spots is sufficient.

			----- read across ----->			
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>7.05</b>	<b>31</b>	<b>56</b>	<b>7</b>	<b>12</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>6.63</b>	<b>22</b>	<b>48</b>	<b>8</b>	<b>13</b>
<b>Rent</b> .....	(571)	<b>7.27</b>	<b>36</b>	<b>60</b>	<b>7</b>	<b>12</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>7.23</b>	<b>34</b>	<b>57</b>	<b>6</b>	<b>10</b>
<b>35-44</b> .....	(262)	<b>7.12</b>	<b>26</b>	<b>53</b>	<b>4</b>	<b>9</b>
<b>45-54</b> .....	(161)	<b>7.12</b>	<b>32</b>	<b>57</b>	<b>6</b>	<b>12</b>
<b>55 and Older</b> .....	(184)	<b>6.72</b>	<b>33</b>	<b>59</b>	<b>13</b>	<b>18</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>6.97</b>	<b>28</b>	<b>54</b>	<b>6</b>	<b>11</b>
<b>Female</b> .....	(491)	<b>7.12</b>	<b>34</b>	<b>58</b>	<b>8</b>	<b>12</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>7.22</b>	<b>36</b>	<b>58</b>	<b>7</b>	<b>12</b>
<b>Contra Costa</b> .....	(202)	<b>6.46</b>	<b>28</b>	<b>48</b>	<b>10</b>	<b>15</b>
<b>Santa Clara</b> .....	(228)	<b>6.82</b>	<b>25</b>	<b>49</b>	<b>6</b>	<b>11</b>
<b>San Francisco</b> .....	(135)	<b>7.86</b>	<b>39</b>	<b>71</b>	<b>4</b>	<b>8</b>
<b>San Mateo</b> .....	(87)	<b>7.20</b>	<b>28</b>	<b>61</b>	<b>9</b>	<b>10</b>

(See Statistical Table 41)

**TRANSIT EXPENSE VS. PRIVATE VEHICLE EXPENSE**

Q42. If transit was less expensive, I would take it more often.

			----- read across ▶ -----			
	<b>BASE #</b>	<b>MEAN (0-10 scale)</b>	<b>Strongly Agree (10 rating) %</b>	<b>Top Three (Net) (8-10 rating) %</b>	<b>Strongly Disagree (0 rating) %</b>	<b>Bottom Three (0-2 rating) %</b>
<b>TOTAL</b> .....	(911)	<b>5.16</b>	<b>21</b>	<b>35</b>	<b>19</b>	<b>31</b>
<b>BY OWNERSHIP</b>						
<b>Own</b> .....	(329)	<b>4.84</b>	<b>17</b>	<b>30</b>	<b>20</b>	<b>33</b>
<b>Rent</b> .....	(571)	<b>5.32</b>	<b>23</b>	<b>37</b>	<b>18</b>	<b>29</b>
<b>BY AGE</b>						
<b>Under 35</b> .....	(295)	<b>5.59</b>	<b>24</b>	<b>40</b>	<b>17</b>	<b>27</b>
<b>35-44</b> .....	(262)	<b>5.03</b>	<b>18</b>	<b>31</b>	<b>18</b>	<b>30</b>
<b>45-54</b> .....	(161)	<b>5.15</b>	<b>23</b>	<b>36</b>	<b>17</b>	<b>34</b>
<b>55 and Older</b> .....	(184)	<b>4.70</b>	<b>17</b>	<b>30</b>	<b>23</b>	<b>34</b>
<b>BY GENDER</b>						
<b>Male</b> .....	(420)	<b>4.99</b>	<b>19</b>	<b>34</b>	<b>21</b>	<b>33</b>
<b>Female</b> .....	(491)	<b>5.31</b>	<b>22</b>	<b>35</b>	<b>17</b>	<b>29</b>
<b>BY COUNTY</b>						
<b>Alameda</b> .....	(259)	<b>5.22</b>	<b>22</b>	<b>36</b>	<b>18</b>	<b>30</b>
<b>Contra Costa</b> .....	(202)	<b>5.37</b>	<b>22</b>	<b>36</b>	<b>18</b>	<b>28</b>
<b>Santa Clara</b> .....	(228)	<b>5.12</b>	<b>21</b>	<b>34</b>	<b>20</b>	<b>29</b>
<b>San Francisco</b> .....	(135)	<b>4.90</b>	<b>22</b>	<b>33</b>	<b>18</b>	<b>36</b>
<b>San Mateo</b> .....	(87)	<b>5.01</b>	<b>15</b>	<b>35</b>	<b>20</b>	<b>33</b>

(See Statistical Table 43)

## **Part 3: New Mover Characteristics and Demographics**

---

**NEW MOVER CHARACTERISTICS**

----- read across ▶ -----

	BASE #	PERCENTAGE %
TOTAL (RECENT/POTENTIAL MOVERS).....	911	100
<b>MOVE STATUS</b>		
Moved within the past 3 years.....	846	93
Plan on moving in the next year.....	65	7
<b>LOCATION MOVED TO/WILL MOVE TO</b>		
Alameda County.....	259	28
Contra Costa County.....	202	22
Santa Clara County.....	228	25
San Francisco County.....	135	15
San Mateo County.....	87	10
<b>LENGTH OF TIME IN BAY AREA</b>		
Less than 6 months.....	69	8
6 months to 1 year.....	83	9
1 – 2 years.....	67	7
3 – 5 years.....	95	10
6 – 10 years.....	150	17
11 – 20 years.....	136	15
More than 20 years.....	308	34
Don't know/refused.....	3	<1
<b>OWN/RENT CURRENT HOME</b>		
Own.....	329	36
Rent.....	571	63
Other.....	11	1

---

	BASE #	PERCENTAGE %
POTENTIAL MOVERS (ONLY).....	65	100
<b>OWN/RENT NEXT HOME</b>		
Own.....	30	46
Rent.....	35	54

(See Statistical Tables 1-5)

**NEW MOVER CHARACTERISTICS (CONTINUED)**

----- read across ▶ -----

	BASE #	PERCENTAGE %
TOTAL (RECENT/POTENTIAL MOVERS).....	911	100
<b>DECISION TO MOVE</b>		
Others in household involved in decision .....	576	63
I am only decision-maker.....	333	37
Other/Don't know .....	2	<1

(See Statistical Table 8)

**HOW OFTEN MOVED IN PAST 5 YEARS**

None.....	9	1
1 Time.....	375	41
2 Times.....	248	27
3 Times.....	166	18
4 Times.....	65	7
5 Times.....	29	3
6 or more Times.....	17	2
Refused .....	2	<1

**MEAN = MOVED 2.12 TIMES IN LAST 5 YEARS**

(See Statistical Table 44)

**NEW MOVER DEMOGRAPHICS**

----- read across ▶ -----

	BASE #	PERCENTAGE %
TOTAL (RECENT/POTENTIAL MOVERS).....	911	100
<b>MARITAL STATUS</b>		
Single .....	220	24
Married/living with partner.....	551	61
Divorced/separated .....	94	10
Widowed .....	43	5
Refused .....	3	<1
<b>AGE</b>		
18 to 24 years old .....	55	6
25 to 34 years old .....	240	26
35 to 44 years old .....	262	29
45 to 54 years old .....	161	18
55 to 64 years old .....	94	10
65 to 74 years old .....	50	6
75 and over.....	40	4
Refused .....	9	1
<b>MEAN AGE = 43.5 YEARS</b>		
<b>GENDER</b>		
Male .....	420	46
Female.....	491	54
<b>LANGUAGE (INTERVIEW CONDUCTED IN . . .)</b>		
English.....	865	95
Spanish .....	32	3
Chinese.....	14	2
<b>HOUSEHOLD SIZE</b>		
1 person .....	165	18
2 people .....	272	30
3 people .....	178	20
4 people .....	181	20
5 people .....	66	7
6 or more people.....	43	5
Refused .....	6	<1
<b>MEAN HOUSEHOLD SIZE = 2.85 PEOPLE</b>		

(See Statistical Tables 45-47; and Tables 59, 61)



**NEW MOVER DEMOGRAPHICS (Continued) – Children in Household**

	BASE #	PERCENTAGE %
BASE (MORE THAN ONE IN HOUSEHOLD) .....	740	100
Q45. Is anyone in your household under the age of 18?		
Yes.....	400	54
No.....	339	46
Refused .....	1	<1

	BASE #	PERCENTAGE %
BASE (CHILDREN IN HOUSEHOLD) .....	400	100
Q46A. How many are under the age of 5?		
0.....	180	45
1.....	139	35
2.....	72	18
3.....	6	2
4.....	1	<1
Refused .....	2	<1

Q46B. How many are 5-14 years old?		
0.....	161	40
1.....	134	34
2.....	86	22
3.....	14	4
4.....	3	<1
Refused .....	2	<1

Q46C. How many are 15-18 years old?		
0.....	333	83
1.....	52	13
2.....	11	3
3.....	1	<1
4.....	1	<1
Refused .....	2	<1

Q47. Do any of the children in your household attend, or plan to attend, public school(s)?		
Yes.....	334	83
No.....	46	12
Don't know.....	20	5

(See Statistical Tables 48-52)

**NEW MOVER DEMOGRAPHICS (CONTINUED) - Work and Education**

	BASE #	PERCENTAGE %
BASE (TOTAL SAMPLE).....	911	100
<b>NUMBER IN HOUSEHOLD WHO WORK OUTSIDE THE HOME</b>		
0.....	109	12
1.....	368	40
2.....	349	38
3.....	49	5
4.....	17	2
5.....	6	1
6.....	2	<1
Refused .....	11	1
<b>CURRENT JOB STATUS</b>		
Employed full-time .....	582	64
Employed part-time.....	81	9
Unemployed.....	50	6
Retired.....	94	10
Homemaker .....	64	7
Student.....	17	2
Disabled .....	19	2
Other .....	2	<1
Refused .....	2	<1
<b>2007 HOUSEHOLD INCOME</b>		
Under \$15,000 .....	44	5
\$15,000 to \$25,000.....	52	6
\$25,001 to \$35,000.....	46	5
\$35,001 to \$50,000.....	75	8
\$50,001 to \$75,000.....	106	12
\$75,001 to \$100,000.....	135	15
\$100,001 to \$150,000 .....	124	14
\$150,001 or more .....	145	16
Refused .....	184	20
<b>MEAN HOUSEHOLD INCOME: \$89,900</b>		
<b>EDUCATION</b>		
Some high school or less .....	44	5
High School Graduate or equivalent .....	88	10
Some college or technical school .....	180	20
College graduate.....	296	32
Post-graduate or professional degree .....	299	33
Refused .....	4	<1

(See Statistical Tables 53 and 56-58)

**NEW MOVER DEMOGRAPHICS (CONTINUED) - Vehicles**

**REGISTERED VEHICLES AVAILABLE TO HOUSEHOLD**

0.....	75	8
1.....	301	33
2.....	381	42
3.....	94	10
4.....	38	4
5.....	13	1
6.....	4	<1
7.....	2	<1
Refused .....	1	<1

**USE OF CAR SHARING (ZIP CAR, FLEX CAR)**

Yes.....	40	4
No.....	859	94
Don't Know .....	12	1

(See Statistical Tables 54, 55)